



PARTICIPANT TOOLKIT

Thank you for your support of AUCD and the April 14th 2021 AUCD for ALL Gala:
Celebrating 50 years of Leadership: Looking Back, Moving Forward

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Inviting Individual Participation

Join us for our virtual 2021 AUCD for ALL Gala to celebrate 50 years of leadership as well as amplify the voices of current and future leaders. The virtual nature of the event allows for a greater number of participants from around the country, and the world!

- It is **free** to attend this year's virtual Gala, and please share and forward Gala information to others to participate. Don't forget to tag your center when sharing on social media and use the hashtag #AUCD4ALL.
- We are asking that all attendees register through our Gala website at www.aucd4all.org.
- This year we are having a **Gala Social Hour on Zoom** right before the **Gala Prerecorded Program** that will be streamed on **Facebook Live**.
- Be sure to register in order to receive a unique zoom link for the Gala social hour, and to get important information about the Gala program and other details.
- We look forward to seeing you there!

Maximize Impact on Day of Event

Run of Show:

Wednesday, April 14, 2021 (All times Eastern)

7-8PM: Virtual Social Hour and Networking on Zoom

***You must be registered to attend this event and receive the unique Zoom link. Please go to www.aucd4all.org to register!**

AUCD will host a Gala Social Hour on Zoom to hear from past AUCD leaders who helped shape the network and disability advocacy. Come prepared to share any of the following in the chat box or turn on your camera!

- Introduction, who you are and why you're attending.
- Hear from past and current leaders in the AUCD network and beyond!
- Excitement about celebrating 50 Years of AUCD.
- Appreciation of awardees
- Turn on your Video Camera share your virtual gala outfit (casual or formal accepted)
- Turn on your Video Camera share your gala snacks and drinks (thematic names appreciated)

8-9PM: Virtual Program and Honoree Recognition

Watch on Facebook Live and participate in chat box! You can also watch on [Youtube](#) and www.AUCD4ALL.

- Tawara Goode (AUCD Board President & DC UCEDD) – welcome
- John Tschida – welcome and committee/sponsor thank yous
- George Jesien (past AUCD ED) – AUCD history and important contributors
- Carol Salas (AUCD Board & PR UCEDD) – Emcee and program start
- Jeiri Flores (AUCD COLA Co-Chair) - Council on Leadership in Advocacy
- Richard Ferrante - Introduce Honoree Karen Irick
- Honoree Karen Irick
- Shawn Aleong - Introduce Time Shriver
- Tim Shriver – Featured speaker
- Bill Kiernan - Introduce Rep. Lisa Blun Rochester
- Honoree Rep. Lisa Blunt Rochester
- Gala entertainment – [Peter Ogik](#)
- John Tschida – Speaks about AUCD current impact and moving forward
- Carol Salas – Close the program

You are encouraged to post comments to social media during the program use #AUCD4ALL to make your comments part of the conversation.

9PM and after:

A great time to post final thoughts to social media.

Gala schedule:

7-8pm ET – Gala Social Hour – exclusively on zoom! Be sure to **register at** www.aucd4all.org to get the unique link prior to the event. Hear from past AUCD leaders who helped shape the network and disability advocacy! This event will provide both American Sign Language (ASL) interpretation and Communication Access in Realtime (CART) captioning.

8-9pm ET – Gala program – on Facebook https://www.facebook.com/AUCDnetwork/live_videos – see below for how to sign on to platform to watch the pre-recorded program, chat with fellow attendees and post pictures to show your Gala attire and celebrations from home! If you don't have Facebook you can watch the Gala on Youtube at <https://www.youtube.com/aucdnetwork> and on the Gala website at

www.aucd4all.org . The Gala program includes ASL, CART captioning and Audio Description (AD).

If you have a question about accessibility for either event, please email aucdinfo@aucd.org.

Tools to invite:

Facebook Live Event https://www.facebook.com/AUCDnetwork/live_videos

(Virtual Gala Event)

- Mark yourself as 'Going'
- Share the event on your Facebook page
- Invite others to join
 - Note - it is 100% free to attend

Other ways to watch:

- AUCD YouTube Channel: <https://www.youtube.com/aucdnetwork>
- AUCD Gala Website: <https://aucd4all.org/>

Invite your colleagues and friends to the Gala!

Sample Messaging: It's AUCD's 50th year celebration of leadership as well as a chance to amplify the voices of past, current and future leaders. Join with me in attending the annual AUCD 4 All Gala. This event being virtual allows for a greater number of participants from around the world! It is **FREE** to attend this year's virtual Gala, and please send Gala information to others to participate. Don't forget to tag your center and use the hashtag #AUCD4All when sharing on social media. Register through our Gala website at www.aucd4all.org in order to receive a unique zoom link for the Gala social hour, and to get important information about the Gala program and other details. I look forward to you joining me at the #AUCD4All Gala!

Registration, Sponsorships and Donations

The 2021 AUCD Virtual Gala is Free for All, however, we are asking anyone who plans to attend to register in advance so we can be sure you get updates and other information about the event. Registration is free!

Just go to www.aucd4all.org and the Register & Support page. When you register, you will be able to receive a unique link for the Gala social hour that will be sent right before the event. The Gala program will take place on public platforms that anyone can access, so you will not receive a unique link to attend that event.

There are many ways to show your support for AUCD's 50th Anniversary!

- Register using one of the set donations amounts or choose the \$0 registration option and designate an amount of your choosing at checkout.
- Become a sponsor! Sponsorships are listed on the registration page. Or you can contact AUCD to discuss a sponsor opportunity.
- Can't attend but still want to support AUCD? You can simply donate an amount of your choosing when on the registration site!

What does a sponsorship or donation support?

- The Association of University Centers on Disabilities (AUCD) is a diverse network of people with disabilities, families, educators, researchers, advocates, and professionals.
- AUCD is a strong presence in every U.S. State and territory and grows leaders who have the skills to make a difference throughout the world.
- In partnership with people with disabilities, AUCD promotes inclusion, dignity, respect, equity, justice, health, and well-being across the lifespan in all communities.

AUCD is a 501(c)3 nonprofit organization and donations are tax-deductible.

Graphics and Logos

You are invited to use the following images as you promote, attend and engage in the AUCD 2021 Gala: Celebrating 50 Years of Leadership: Looking Back, Moving Forward

AUCD Main Logo



Image Description:

Image of a globe with a burst of lines. Text: AUCD Association of University Centers on Disabilities. The Leadership, Education, Advocacy & Research Network

Gala Logo

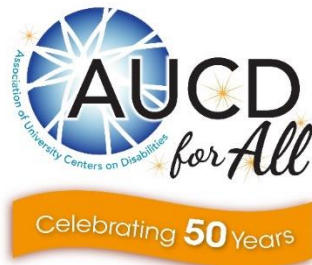


Image Description:

Image of a blue globe with a burst of white lines through it that says "Association of University Centers on Disabilities" surrounding. "AUCD" in large black text is overlaid on top the globe and the words "for All" below. Beneath this image is an orange banner that reads "Celebrating 50 Years".

Recognition of Sponsorship to Amplify

Sponsors are being recognized in a variety of ways and formats, and you are encouraged to amplify this recognition. If you share sponsor status online, please use the hashtag #AUCD4ALL so we can amplify the support.

Sponsors on Website

Sponsors and logos are listed on the website, <https://aucd4all.org/sponsors2021/>

Sponsor Thanks on Social Media

Sponsor recognition has been posted and will be posted on AUCD social media channels

- [Facebook](#)
- [Twitter](#)
- [Instagram](#)

Suggested Social Media Posts for Participation

Your participation is key to the virtual Gala's success and we offer the following suggested posts for you to adapt as you wish. You are encouraged to be creative and have fun during this virtual event!

Date/Time	Purpose	Sample Post
Up to April 14 th 5:00PM	Announce change/ invite folks to join	I am social distancing-at work and in life- but @AUCDnetwork are still celebrating 50 years of leadership: looking back, moving forward! Join the virtual #AUCD4All 2021 Gala! #AUCD4ALL https://www.facebook.com/AUCDnetwork/live_videos
April 14 th 6-7PM	invite folks to join/	Join us for our virtual 2021 AUCD for ALL Gala to celebrate 50 years of leadership as well as amplify the voices of current and future leaders. https://www.facebook.com/AUCDnetwork/live_videos
April 14 th 7-8 PM	networking	<ul style="list-style-type: none">• Introduce yourself• Share a picture of your attendance• Share what you are celebrating• Share why you support AUCD• Share what you are excited about for next year's Gala!
April 14 th 8-9 PM	Program	How amazing was that performance by Peter Ogik! I could watch him over and over again #AUCD4All

April 14 th	After	Thanks for joining me at the virtual #AUCD4ALL Gala, I hope you had as much fun as I did celebrating 50 years of AUCD! Join me as we continue amplify the voices of current and future leaders. https://www.facebook.com/AUCDnetwork/live_videos
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Social Media Handles

#AUCD4all				
www.aucd4all.org				
Person	Role	Twitter tag	Facebook tag	Instagram
Carol Salas Pagan	Emcee	@IDJ_PR	Instituto de Deficiencias en el Desarrollo	
Timothy Shriver	Featured Speaker	@TimShriver	Tim Shriver	@timothyshriver
Tawara Goode	Program Speaker	@guucedd	@guucedd	
Jeiri Flores	Program Speaker	@jeiri_flores	@jeiriflores	
John Tschida	Program Speaker	@jttschida	@jttschida	
Shawn Aleong	Program Speaker	@sboyc18	Shawn Aleong	
Peter Ogik	Entertainment	@OgikPeter		
Congresswoman Lisa Blunt Rochester	Honoree	@RepLBR	@RepLBR	@replbr
Karen Irick	Honoree	@UofSC		
JPMorgan Chase & CO.	Sponsor	@JPMorganChase	@jpmorganchase	
Centene Corporation	Sponsor	@centene	@centenecorporation	

Anthem	Sponsor	@anthembcbs	@anthemeblucrossblueshi eld	
Microsoft	Sponsor	@microsoft	@microsoft	
PhRMA	Sponsor	@PhRMA	@PhRMA	
Biogen	Sponsor	@biogen	@biogen	
New Editions Consulting Inc	Sponsor	@neweditions inc	@neweditionsconsultinginc	
PIPC	Sponsor	@pipcpatients	@partnershiptoimprovepati entcare	
Walmart	Sponsor	@walmart	@walmart	@walmart
Clear 2 Connect	Sponsor	@clear2conne ct	@clear2connect	
Gt Independenc e	Sponsor	@gtindepende nce	@gtindependence	
GRF CPAs & Advisors	Sponsor	@grfcpas	@grfcpas	@grfcpas
Kessler Foundation	Sponsor	@kesslerfdn	@kesslerfoundaiton	@kesslerfdn
Sidley	Sponsor	@SidleyLaw	@sidleyaustinllpofficial	
T-Mobile Accessibility	Sponsor	@tmobile	@tmobile	@tmobile
Vault	Sponsor			@wearevault

AHIP America's Health Insurance Plans	Sponsor	@AHIPCovera ge	@AHIP	
BroadFuture s	Sponsor	@BroadFuture s	@broadfutures	@broadfutur edc
Education Counsel	Sponsor	@EdCounselD C		
Human Services Research Institute	Sponsor	@HSRI	@humanservicesresearchins titute	